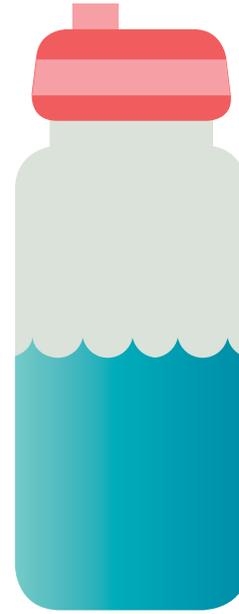


# Bottled Water

Melbourne has some of the cleanest and best quality drinking water in the world. This is largely because our water is collected in protected catchments and requires very little treatment before we drink it.

Bottled water has become more and more popular over the past few decades, however, it is an expensive way to drink water and all of that plastic is bad for the environment. It can take up to three litres of water to produce one litre of bottled water, when you take into account producing the bottle, its label and packaging, and transporting it. Drinking tap water in a re-usable bottle is not only better for the environment, but also saves a whole lot of money.



## Main Activity

Complete the first part of the **Main – Bottled Water worksheet** to list the good and bad aspects of bottled water and tap water. Put your worksheet to the side. Watch *The Story of Bottled Water* video on [youtube.com](https://www.youtube.com) as a class. Do you have any new information to add to your sheet? Complete the rest of your worksheet. Discuss the additions you made with the rest of the class.

### TIP: Writing a Slogan

A slogan is a memorable phrase or saying that is used to express an idea or message. Use the below information to help you come up with your own slogan:

- What slogans do you remember? Why?
- Try to focus on just one message.
- Use creative language, but ensure it is clear.
- Short slogans are most memorable.
- Keep your art design simple.
- Try to link your artwork to your message.

### ► Engage

Come up with a chant, song or poem to share at your school assembly that reminds other students to use a refillable water bottle and not to buy bottled water. You might like to include some hand movements or dancing to help express your message.

### ► Connect

As a class, plan a campaign to ban bottled water being sold or used at your school, or have a celebratory week without bottled water. You might like to involve one year level or the entire school community.

### ► Explore

Come up with an advertising campaign for the slogan: Are you getting what you paid for? Watch an episode of the ABC TV series *Gruen Transfer* to get 'behind the scenes' information about advertising. Be sure to consider the triple bottom line when putting your ad together (those are the financial, social and environmental benefits and impacts).

## Main - Bottled Water

Think about your experiences with bottled water and tap water. Do you like one more than the other? Are you aware of the good and bad things about either? Before you watch the video *The Story of Bottled Water*, complete Section 1 (before) of each table by writing a list of the good and bad things about bottled water and tap water. After the video, fill out Section 2 (after) with any new information you've learnt.

### BOTTLED WATER (bought from a store)

	Good	Bad
BEFORE		
AFTER		

### TAP WATER

	Good	Bad
BEFORE		
AFTER		