

Community Investment Program

Application for in-kind Support

How to apply

As City West Water is a fully accountable organisation owned by the Victorian State Government, it is essential that Community Investment Program applications are submitted to us in writing.

We request that in-kind applications are provided at least **one month** prior to the event.

Lodgement of this application acknowledges acceptance of City West Water's framework criteria. Successful applicants should be aware that our support is not a general endorsement by either City West Water or the State Government, and that the benefits of any support must not be promoted or publicised in this way.

Acceptance of in-kind support acknowledges that applicants will complete a post event evaluation, as provided by City West Water, within 30 days of the event. The applicant also agrees to participate in an external review of City West Water's support.

Applications should be sent to:

Community & Social Involvement Team
City West Water
Locked Bag 350
Sunshine Vic 3020

Or emailed to csi@citywestwater.com.au

Details

Organisation name:

Contact person:

Email address:

Daytime phone number:

Community event:

Event date:

Event times:

Event location:

What is requested:

Promotional items supplied to successful applications are not to be used for re-sale or for financial gain.

1. Please provide a description of the proposed event/s.

2. What is the anticipated number of people expected to view or participate in the event? Who is the target audience?

3. What are the benefits to City West Water in providing these goods for the proposed event?

4. How will City West Water be recognised for donating these goods?

Support in one year or at one event does not guarantee on-going support for future events.

Lodgement of this application acknowledges acceptance of our framework and criteria.

City West Water's Community Investment Program

Framework

This document contains guidelines for organisations who want to participate in City West Water's Community Investment Program.

City West Water provides services to Melbourne's CBD and inner and western suburbs and will consider applications for limited financial support at corporate, commercial and local community levels within our licence area.

City West Water sees community investment opportunities as a way to build relationships with our many stakeholders.

As City West Water receives numerous support requests for the limited funds available, we may not always be able to approve applications which meet the published guidelines. These guidelines have been developed to ensure our sponsorships provide value for money, value to our community and enhance our reputation and image.

City West Water does not seek out sponsorship for its programs, but encourages organisations to apply for funding and the in-kind support which is available.

If your organisation has an event or program which has water, or a water conservation focus, and can offer a positive association with our business, we'd be delighted to consider your application.

Our Criteria

Before your application for assistance can be considered the event or program must meet one or more of the following criteria:

- Does the activity/event occur within City West Water's licence area?
- Is there a focus on water and/or water conservation?
- Does the organisation or event reflect City West Water's values?
- Does the organisation or event provide avenues to promote our key messages and programs?
- Does the activity/event benefit the community in City West Water's licence area?

What we do not support

City West Water does not generally support the following types of requests:

- unincorporated groups or bodies which do not have an Australian Business Number
- events intended to provide profit or gain
- delivery or replacement of core government services
- donations for fundraising teams or for individuals for charity
- retrospective funding or budget deficits
- beauty contests/pageants, events that involve gambling, exploit animals or promote tobacco or alcohol
- events that discriminate adversely against any persons, organisations or groups, or that are for individual or political parties
- events that have limited audience appeal or organisations that do not function for the wider benefit of the community
- events which conflict with Government Policy or objectives
- where the support is passed onto a third party in the form of a sponsorship or grant. City West Water's support is for the exclusive use of the applicant.